

Contract / Revision **20338** Flight Dates **08/17/10-08/22/10**

Original Date / Revision 08/17/10 / 08/30/10

Order Sep 00:15:00

Advertiser **FLORIDA'S FUTURE FUND** Product

Estimate #

FLA'S FUTURE FUND

Alt. Order # **09236531**

Agency **TARGET ENTERPRISES LTC** Agency Com 15%

Billing Type Cash

Buying Contact

Billing Contact

Order Type GENERAL

Billing Cycle EOM/EOC

**15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403**
**15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403**

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POLITICAICIA

Primary Account Executive
Bill Gonzalez

Sales Office LA

Product Codes PL2

Sales Region National

Priority P-1

Account Executive Order%
Bill Gonzalez 100%

Agency Ref

Advertiser Ref

Order Share 10% Market Value 37240

Competing Station	% of Order	Amount
WCLF	90%	33516
WEDU	%	0
WFLA	%	0
WFTS	%	0
WFTT	%	0
WHTR	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WXPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2010	18	\$3,165.40	\$3,724.00	6.80	07/26/10	08/22/10	18	\$3,165.40	\$3,724.00
Totals	18	\$3,165.40	\$3,724.00	6.80					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	7	08/17/10	08/20/10	M-F 11a-12p The View	CM	11a-12p	-TWTF--	:15/:15	4	\$200.00	P-1	0.40	BK	4	\$800.00
VIEW SEE COMMENT															
PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/10	08/22/10	-TWTF--		4		\$200.00		0.40					
E 2	7	08/17/10	08/20/10	M-F 7-730p M-F 7-730p	CM	WHEEL	-TWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00
WHEEL OF FORTUNE REVISED TO CREDIT 1X															
PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/16/10	08/22/10	-TWTF--		2		\$400.00		0.70					
E 3	7	08/17/10	08/20/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	-TWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00
JEOPARDY CREDIT 1X															
PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS AS NEEDED															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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Hiatus Dates

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Advertiser **FLORIDA'S FUTURE FUND** Product **FLA'S FUTURE FUND**

Estimate #

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 3	7	08/17/10	08/20/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	-TWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00	
				JEOPARDY					CREDIT 1X							
				PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS										AS NEEDED		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-TWTF--			2		\$400.00			0.70				
E 4	7	08/17/10	08/20/10	M-F 1135p-1206a Nightline	CM	1135p-1206a	-TWTF--	:15/:15	2	\$176.00	P-1	0.30	BK	2	\$352.00	
				NIGHTLINE					CREDIT 1X							
				PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS										AS NEEDED		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-TWTF--			2		\$176.00			0.30				
E 8	7	08/22/10	08/22/10	Sun GMA Sun GMA	CM	8-9a	-----S	:15/:15	1	\$160.00	P-1	0.30	BK	1	\$160.00	
				GOOD MORNING AMER					SEE COMMENT							
				PLEASE ENDEAVOUR TO RUN AS STAND ALONES. CAN RUN AS BOOKENDS										AS NEEDED		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-----S			1		\$160.00			0.30				
N 9	7	08/19/10	08/20/10	M-F 5a-6a Rotator 5a-6a Rotator	CM	5a-6a	---TF--	:15/:15	2	\$70.00	P-1	0.20	BK	2	\$140.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	---TF--			2		\$70.00			0.20				
N 10	7	08/22/10	08/22/10	Sun GMA Sun GMA	CM	8-9a	-----S	:15	1	\$104.00	P-1	0.30	NM	1	\$104.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-----S			1		\$104.00			0.30				
N 11	7	08/19/10	08/20/10	ABC 7 News at Noon ABC 7 News at Noon	CM	12-1p	---TF--	:15	2	\$130.00	P-1	0.20	NM	2	\$260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	---TF--			2		\$130.00			0.20				
N 12	7	08/22/10	08/22/10	This Week This Week	CM	9-10a	-----S	:15	1	\$130.00	P-1	0.40	NM	1	\$130.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-----S			1		\$130.00			0.40				
N 13	7	08/21/10	08/21/10	ABC 7 Sat News at 630p ABC 7 Sat News at 630p	CM	630-7p	-----S-	:15	1	\$178.00	P-1	0.00	NM	1	\$178.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-----S-			1		\$178.00			0.00				
N 14	7	08/21/10	08/21/10	Sat 7-730p Sat 7-730p	CM	WHEEL	-----S-	:15	1	\$114.00	P-1	0.60	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-----S-			1		\$114.00			0.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	7	08/16/10-08/22/10		Sat 7-730p			WHEEL	-----Sa--	:15	(\$114.00)		0.60	NM			
Credited																
N 15	7	08/21/10	08/21/10	Sat 730-8p Sat 730-8p	CM	JEOPARDY	-----S-	:15	1	\$114.00	P-1	0.60	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>				
Week:		08/16/10	08/22/10	-----S-			1		\$114.00			0.60				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	7	08/16/10-08/22/10		Sat 730-8p			JEOPARDY	-----Sa--	:15	(\$114.00)		0.60	NM			
Credited																
Totals														18	\$3,724.00	